

Pushpank Katare

Microsoft · Product Manager · Ex-SDE · IIT Jodhpur · Building with AI & Data · Open to Early-Stage Startups

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Work Experience

Microsoft, Product Manager I @Viva Insights

Bangalore, IN

April 2025 - March 2026

M365 Copilot Analytics – Leader Onboarding

- Led onboarding initiative for **M365 Copilot Analytics for Leaders & CXOs**, focusing on improving feature **acquisition & activation**
- Identified product awareness gap through **customer connects with 28 enterprise clients** and analysis of OKR telemetry data
- Defined & launched a **MVP onboarding experiment (static email)** to improve feature discovery, shipping the solution in **2 weeks**
- Ran A/B test across two regions, **driving a 36% WoW increase in leader activation rate**
- **Scaled the solution globally** and leading the next iteration with **dynamic & audio-based Copilot insight emails** for executives

Scoped Copilot Analytics for Group Managers

- Led development of Group Manager-scoped copilot analytics to **address private access gaps identified from customer feedback**
- **Designed toggle-based access flow**, leveraging existing feature components to **enable lean development** of role-based access
- Defined high-level feature requirements, wireframes & prioritisation, aligning engineering & design to deliver scoped experience
- Established success metrics, tracking org-level adoption increase by and active manager engagement post launch.

License Information Clarity Improvement

- **Empathised customer confusion** → Understood the existing logic → Proposed the correct logic for assigned license calculation
- Proposed a low-effort & high-impact UX tool tip to avoid confusions → Prioritised the fix collaborating with Engg & Vendor team

Microsoft, Software Developer I @Viva Insights

Bangalore, IN

January 2022 - March 2026

Data Reliability Platform

- Implemented data quality metrics to **detect anomalies in manager hierarchies**, tracking loops, tree size, users in loop, & more
- Built Kusto dashboards to visualize hierarchy data quality metrics, enabling leadership & PM teams to track tenant health trends

Copilot Analytics Kusto Dashboard

- Implemented **complex KQL queries** across services and databases to help track **PLTs and API availability** for copilot dashboard
- Created interactive **data debugging dashboard** with **50+ charts** to track the health and monitor the data freshness in dashboard

Projects

Copilot Analytics Executive Podcast | Microsoft Global Hackathon 2025 | Dual-Award Winning Hack

- Idea → Delivering **AI generated concise video summary of copilot dashboard** to executives for AI adoption & impact across org
- Wore a dual hat [PM & Dev] → Ideation, workflow & implementation for podcast generation from data & dashboard snapshots
- **Most Innovative Project** [Org] & **Honourable Mention** [Microsoft] [Hack measuring AI's impact on team performance improvement](#)

Swiggy Case Study | Nextleap's PM Course Graduation Project | Top Fellow at Cohort 35

- Deep dived on the problem statement to Increase the opt-in rate for eco-friendly options at Swiggy
- Conducted **primary & secondary company research** mixed it with prompt engineering to uncover user motivations & pain points
- Defined **Jobs To Be Done (JTBDs)** and **built mind maps** to frame and **validated hypotheses**
- **Ideated a novel, user-centric solution** translating them into **high-fidelity wireframes using Whimsical**

Tremor Suppressing Gloves | 7TH Inter IIT Tech Meet | Gold Medalist

- Deep Research on Parkinson's Disease → **Designed light weight precision gloves** to suppress tremors for patients suffering
- Used IMU sensor-driven multichannel Neuromuscular Electrical Stimulation to reduce the tremor of the affected joints

Education & Courses

Indian Institute Of Technology, Jodhpur

Bachelor of Technology, Biotechnology [CGPA: 7.7/10]
[July 2018 – May 2022]

Product Management, Nextleap

Product Manager Cohort-35 [Top Fellow] [Certificate](#)
[March 2025 – June 2025]

Management & Team Collaborations

- **Team collaborator award** in Microsoft for Q2 FY24-25
- **Tech Lead** representing IIT Jodhpur in Inter IIT Tech Meet 2019
→ **managing team of 56 students**
- **Vice Captian** at IIT Jodhpur Science Club managing tech sessions
- **Student guide** for Counselling Service IIT Jodhpur mentoring students → 8 directs and 48 indirects
- **Class Representative** of BSBE branch for four years coordinating with the students, professors & staff

Frameworks/Tools: GTP Codex, Cursor, Excalidraw[**Wireframes**], Figma-Make[**Prototypes**], O365 Apps[**Specs & Presentations**], M365 Copilot, Azure Data Explorer, Geneva, ClickHouse, Azure Copilot Studio, Azure Storage, Substrate
Languages: KQL, SQL, C/C++, C#, Python, Java, JavaScript, TypeScript